



# JAI JAGAT 2021-2030

ON THE MOVE FOR JUSTICE AND PEACE

## STEPPING STONES FOR A DECADE FOR CHANGE WITH JAI JAGAT

### FINAL REPORT

Jai Jagat is a global campaign for justice and peace rooted in the thought and practice of Gandhi, as well as other contemporary experiences of nonviolence. It intends to create a movement for nonviolent change where the global campaign is based around four pillars: eradicating poverty, ending social discrimination, reversing ecological destruction and the climate crisis, and ending conflict.

The first year of the Jai Jagat movement, the Jai Jagat 2020 campaign, was organized around the main action of the one year long New Delhi to Geneva Global Peace March which was launched on Oct 2nd 2019. After being on the road for five months, the march had to be suspended while in Armenia due to the COVID-19 pandemic. The suspension of the campaign offered the opportunity to learn from the past and to take the time to plan a new campaign. It is decided now to reshape the campaign as 'Jai Jagat 2021-2030', a ten years movement.

A process was launched to develop Jai Jagat 2021-30 based on a review of the experiences from the last one year of the movement. This resulted in a four months process that included evaluations, SWOT analyses and strategic planning meetings to reshape the Jai Jagat identity and agenda of the movement for the next ten years. The outcome of the process is a list of recommendations that was decided to be formally launched on Jan. 30th, 2021.

This report documents these recommendations and presents the vision, mission, goals and values for Jai Jagat 2021-30 along with recommended action plans. The document begins with a brief overview of Jai Jagat 2020 and a note from Jill Carr-Harris, the co-architect of the Jai Jagat 2020 Global Peace March before listing out these recommendations. An overview of the financial statements of the last year has also been included to maintain transparency.

Finally, this report was commented, amended and validated on March 24<sup>th</sup> by representatives of Jai Jagat in different regions (North-America, Latin-America, Europe, South-Asia).

## JAI JAGAT 2020



Jai Jagat 2020 was based around the main action of the Global Peace March and combined foot-marches, trainings, movement building, dialogues and outreach to inspire people and decision-makers to adopt nonviolence and ensure inclusion in tackling poverty, discrimination, conflict and climate crisis (its four pillars), in line with achieving the SDGs. Launched on the 150th birth anniversary of Gandhi, the march aimed to walk through 10 countries until reaching Geneva in September 2020, where separate marches from different countries would also join to celebrate a Forum of workshops, advocacy meetings with UN representatives, activists and leaders from around the world, and cultural events.

In the first phase, four months in India, the March covered a distance of 2.000 km starting from New Delhi on Oct 2nd, 2019 to Wardha, home to Gandhi Ashram on 30th Jan, 2020. The March elicited a heartfelt response everywhere directly touching an estimated 100.000 people while spreading Gandhi's message of "on the move for justice and peace". Training in nonviolence was provided to over 7.000 young people during the march while several local grassroots nonviolent actions were initiated as the campaign contacted more than a 100 grassroots organizations. The marchers interacted with about 50.000 children in addition to the tens of thousands of men and women, mostly from the tribal heartland of central India that provided them with a 'worm's eye view' of the ground realities of people's daily lives.

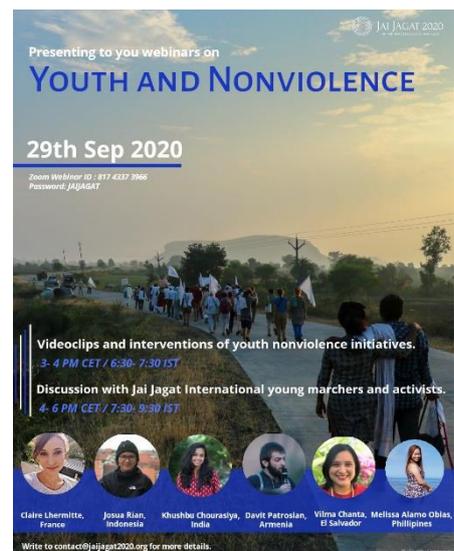
As a part of the main March, separate visits and solidarity marches were also conducted in Jan-Feb in Nepal, Pakistan, UAE, and Iran.



In Feb. 2020, Jai Jagat reached Armenia where it was warmly received by the people and the government which invited the marchers to the parliament to speak on Jai Jagat. However, the Peace Walk had to be suspended on 15th March due to the global pandemic after covering 400 km interacting and spreading the Jai Jagat message.



In the following months from April to October, several global webinars were conducted centred on nonviolence in relation to economy, education, governance, youth and indigenous peoples of the world.



In addition to the main Global Peace March, smaller parallel marches were also conducted in several countries in Europe and in Africa.

In France, six different marches converged on Sep. 26th in front of the UN in Geneva and a cultural event, 'The Meal' was organized thereafter.

The 2020 campaign was honourably concluded with a closing forum on nonviolence in Geneva on Oct 2nd of 2020, the international nonviolence day.



*Since the Second World War, there has not been a crisis of this magnitude. With fear of infection and forced seclusion, the pandemic has changed people's lives completely in less than a month. Some are realizing that they can enjoy a higher quality of life with less. There is also a greater empathy for people who are suffering as expressed through a multitude of actions. With this occurring people seem to be more open to change.*

***Therefore this is the time for Jai Jagat to reframe its agenda.** This post-Corona period requires us to rethink the way we live, and the extent to which we have become reliant on economic, and technological systems, that are not able to manage disasters. As our habits in relation to the earth seem to be creating more potential disasters, people will have practice more self-reliance in production and consumption and live more sustainably.*

*Ironically the Corona Virus has conveyed some of the same messages that Jai Jagat was meant to transmit through the yearlong march. The onset of the pandemic has helped to expose how we need to better organize our societies. However, It seems like in today's world planning for the long run is getting harder and harder. To continue, we need to take this into account.*

Jill Carr-Harris

## TRANSPARENCY

Rajagopal and Jill proposed, before launching a campaign for next decade, complete clarity on the financial aspects of the Jai Jagat 2020 campaign.

Ekta Foundation Trust, followed by Association Jai Jagat International and Jai Jagat Geneva, three legal entities supporting the Jai Jagat-movement, have produced financial statements for 2019-2020. An overview is presented here while the full reports are available on request to [assjajagat2020international.asbl@gmail.com](mailto:assjajagat2020international.asbl@gmail.com).

The working group on Resources is invited to collect financial statements from the national Jai Jagat coordination groups, in order to create an overall transparent view on funding and expenses of the past campaign.

<b>JAI JAGAT 2020</b>		
<b>Income statements 2019-2020</b>		
	<b>Expenditure</b>	<b>Revenue</b>
Association Jai Jagat 2020 International (Brussels)	24.420 €	29.874 €
Association Jai Jagat Geneva	56.339 €	86.721 €
Ekta Foundation Trust (Bhopal)	147.533 €	170.360 €

# STEPPING STONES FOR A DECADE FOR CHANGE WITH JAI JAGAT

## RECOMMENDATIONS FOR FURTHER DEVELOPMENT & PLANNING



**JAI JAGAT 2021-2030**  
ON THE MOVE FOR JUSTICE AND PEACE

## **Reshaping Jai Jagat 2021-30 - The Process**

Beginning of December 2020, four regional SWOT analyses were organized, based on the Evaluation Report that was a result of a longer evaluation process including telephonic interviews, questionnaire based surveys, and group discussions with over 200 people over a period of two months. A final summary of the regional SWOT analyses resulted in a list of prioritised SWOTs with rankings, a list of strategic questions, and key issues.

These outcomes were intended to provide a base for a strategic planning recommendations meeting on Dec. 9<sup>th</sup>, with representatives from each of the four regions, Europe, India, Latin America, and North America, that was held to reformulate the Jai Jagat movement, looking at the next ten years, and to recommend actions and strategies in the short, medium, and long term over the next decade. Overall, the session produced rich discussions and a comprehensive list of suggestions which, however, were not conclusive enough. Finally, on Jan. 21<sup>st</sup>, a second planning session successfully finalized following recommendations as stepping stones for the next ten years of Jai Jagat.

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## **VISION, MISSION, VALUES AND GOALS OF JAI JAGAT AND HOW TO ACHIEVE THEM**

The idea was to identify and redefine if necessary the question of “Who is Jai Jagat? What we are?”. This meant a review of the conceptual foundations that include the vision, the mission, values and goals as formulated for Jai Jagat 2020.

The vision was not brought forth for a review and it is assumed that the vision statement from JJ2020 is the very essence of the conceptual foundations of Jai Jagat. However, the mission statements, values and goals as stated for the Jai Jagat 2020 campaign were reviewed and debated by the panel, adding or modifying these statements.

### **VISION**

*Jai Jagat*

*One Planet All People*

In the wake of the deepening political, economic, social and environmental crises, there is a growing desire everywhere for urgent and profound change in the way we lead our lives. The movement “Jai Jagat”, which means “One Planet All People”, is intended to achieve a benevolent world for the whole of the living, where “no one is left behind”.

## MISSION

*"Justice is the precondition to peace and nonviolence is a way to this struggle"*  
Rajagopal P.V.



- To promote Gandhi's main message, namely nonviolence, as a global transformation strategy and a way of living together.
  - To foster a convergence of the forces for change and individual, social, and institutional transformation.
  - To promote the emancipation of women, youth, indigenous peoples and other marginalised groups, and their participation as key actors in the economic and social transformation.
  - To raise awareness on the global environmental, social, and democratic challenge.
- To build on the Four Pillars : eradicating poverty, removing social discrimination, reversing ecological destruction and the climate crisis, and ending conflict) to fulfil these missions.

## VALUES

- Respecting the ideals of openness, co-operation, and inclusion in the service of the common good
- Practicing benevolence and care for each other, with solidarity, compassion, humility
- Working out conflict rather than perpetuating it and willingly compromising
- Proposing if possible, denouncing if necessary
- Seeing our interdependence rather than our separateness
- Following a path of truth

*The essence of these values lie in nonviolence with the idea of 'walk the talk'.  
Each associated individual and activist must put these values into practice.*

## GOALS

*Jai Jagat affirms its intention to contribute to a nonviolent Movement of Change,  
in alliance with others and linking local and global.*

### **Long-term goals (10 years)**

- Greater appreciation for nonviolence throughout society (through education and a culture oriented strategy).
- Development of global governance systems to combat the various forms of exploitation, and of political pressure strategies to this end.
- Building up an ecocentric approach of economic and social life based on nonviolence.

### **Medium-term goals**

- Spreading peace education across regions and in different languages.
- Building up on the existing work on nonviolent economy and advocating for it.
- Creating Jai Jagat Centers and Spaces from Bottom to All.

### Short-term goals - 2021

- Promotion of nonviolent economy – as a contribution to the search for an holistic approach for the post-Covid society.

## ACTION AND STRATEGY RECOMMENDATIONS

### The question of

- How Jai Jagat will achieve its goals?
- How it intends to bring change?

The JJ 2020 was based on the 10.000 km long March as its primary action strategy. The March served more as a ‘symbolic action’ for building awareness and creating the interest of the people on a global level.

Actions are the key to the theory of change where, in a nonviolent movement, training and small and big actions are the two main tools. **It is, therefore, important to look beyond marches, and think of different forms of activism. within a ten year framework.** At the same time, the relevance of marches could not be underestimated for its role in building awareness and its capacity to mobilize.



### Recommendations :

- marches and training as the preferred but no exclusive means of action for short, medium and long term.
- a Global March in 5 and 10 years, or any other action deemed to be more appropriate at that time, with a well-coordinated media campaign.

At the same time, it was suggested that a campaign doesn't mean that everything needs to be planned and so instead of deciding on all forms of activism, **the movement can adapt through ongoing activism.**

**Important actions being carried out in different regions should be shared and extended in other regions.**

## STRATEGIES

*“Change is the demand and capacity to have action at the bottom and the capacity to network with all these bottom level voices and bring them together on a global platform which is where Jai Jagat is important.”*

Rajagopal P.V.

*“Justice and change may provide the overriding framework, but when we try to change things, there are always dialogues based on concrete demands on how to change specific things around you. The next step will be to change our policies and influence our politicians and policymakers to change. People in our countries will put pressure on the governments via the UN or other agencies. That requires getting the right people there that will represent our values. That is where our values are important but we need to take it to the next step which is knowing which change, which dialogues with whom.”*

It is not possible to elaborate a theory of change for the whole movement, relevant for all actions in all countries. **What is required is to engage all different groups to develop specific strategies and to think their own theory of change from within their local contexts.**

The guiding framework recommended for these local/regional and global level strategies for actions:

- Educational and culture oriented strategies which could be done at local and regional levels in different languages.
- Building political pressure, influencing policymakers and policies through advocacy at the local, national and global level (UN and other global institutions).
- Marches were recommended as a preferential means of action for the short, medium and long term.
- Regional groups to develop their own strategies from within their local contexts;
- Adaptive and flexible approach to actions.
- To implement a network of Jai Jagat ambassadors and of Change and Peace makers.
- To create Permanent Spaces for Dialogue.

## AREAS OF ACTION

- Building on what has been done.
  - Each of the actions need to be within the frame of the Four Pillars.
  - Greater stress on nonviolent training as a key methodology in Jai Jagat.
  - Using campaigns, linking across regions to create global impact.
- According to the JJ2020 experiences, the main areas of convergent action were: **peace education, nonviolent economy & nonviolent governance**. Local and global actions to be developed in these three major thematic areas.
  - Ongoing campaign of activism in different regions to be strengthened and practices shared so as to be replicated in other regions according to local conditions.
  - Local and global actions - focus on local actions which could also feed into the global actions, while the latter could have different areas of action on a global level.

- Small and big actions everywhere along with concrete actions on specific issues.
- Training and capacity building- enhancing youth involvement and nonviolent activism through conferences and other actions;
- Building up on peace education to inculcate the culture of peace from a young age across the world.
- To build a data/case/fact driven campaign
- Dialogue and mediation to influence policy making and policy makers and to resolve conflicts

## INTEREST GROUPS

- **Whom we 'serve'** : women, youth, landless people, indigenous people, other marginalized groups...
- **Who we work with** : all groups and movements working for the interest of the poor, for marginalised people, for the environment. Anyone and everyone seeking change using nonviolence, anyone to train on nonviolent economy.
- **Whom we engage with** : social and grassroots movements, NGO's, networks and public institutions at the local, national, regional and global level, as far as they are committed to Jai Jagat.

## ACTION PLANNING

### **Actions at a local and regional level**

**It was decided that working groups will support the development of action plans for short, medium and long term at the local, national and global levels.**

Meanwhile, actions on a regional basis were shared to identify current actions, for example :

- In Canada, in the long term, it was intended to spread the education for peace in other parts of the world; a retreat centre in Salt Springs Island, was announced and work on nonviolent economy would be developed.
- In Latin America, the creation of 'Mexicali Colectivo' - an assembly of peoples, neighbourhoods, and communities into US-Mexico borders over 100 miles; a Satyagraha against US breweries and against mining in the indigenous places; integrating the wisdom of the indigenous people in education to bridge gaps between academic and local knowledge, were actions that Mexico was actively engaged in. In the long term, continuation of most of these works, particularly the creation of peace zones in border areas, along with increased focus on indigenous peoples, and working with the youth and developing a vision to include children were planned.
- India had been continuing the work of relief and rehabilitation, particularly with the Covid affected migrant labour under the Jai Jagat banner. A novel concept of creating labour banks had been initiated. India had announced a four years national action plan, to create an 'alliance of alliances' and expand grassroots work from local to national level to cover all the districts of India in the next three years with the aim of impacting the country's national elections in 2024.

- It was admitted that in the long term much would depend on the outcomes from this planning process. This was also the stand that Europe took saying that they were waiting what is decided for the next ten years which will determine their action plans.

#### **Recommendations for 2021 :**

- 1. To organize marches between August 6th and October 2<sup>nd</sup> and, in particular from September 21<sup>th</sup> to October 2<sup>th</sup>**
- 2. To campaign on nonviolent economy**

#### **A Call for Nationwide Padayatra and other activities from International day of Peace to International day of Nonviolence**

September 21<sup>st</sup> is the International day of Peace and the 2<sup>nd</sup> of October is International day of nonviolence. This is the period when each one of us who are interested in peace and nonviolence should reach out to the communities around us. As part of our Jai Jagat global campaign 2020-2030 we are planning to organize one hundred padayatra across India in-order to create a climate in support of justice, peace and nonviolence.

This fact is not hidden from anyone of us that we are faced with various kinds of conflicts at the individual and at the level of communities. Conflicts related to poverty and displacements are very common. Conflict around caste and religion is also becoming common. Conflicts emerging out of the developmental and economic model are also many and are spreading across the country. The tribal areas are witnessing high level of conflicts between people and animals on one side and between people and mining companies on the other. I know what I am discussing here is not only relevant to India, but also to many countries that are facing similar situations in a fast globalizing world. In the recent past we have also witnessed high level of political conflicts between those who believe in authoritarian form of Government and those who believe in democracy.

I think this is the most appropriate time for all of us who believe in justice, peace and nonviolence to come out in the open to find solutions from the wisdom and experience of the local people. If the numbers of people involved in the padayatra are large, this may even attract the media, and our message will go far and wide.

We are planning for a hundred padayatras during this period across India. I will not be surprised if the number go far beyond hundred as more and more groups will start registering for such an important action. At a later stage we can invite all those who participated in the padayatra for a national conference.

This is the time for us to invest into peace building. Here the investment is mainly time and ideas. I am sure the local people will feed and shelter us when we are out for a good cause. Month of September is a long way ahead. Let us find time to popularize this idea and organize hundred padayatras across India for justice, peace and nonviolence, during the period from 21<sup>st</sup> September to 2<sup>nd</sup> October.

We can also conduct different programs along with the padayatra. All religious prayer, discussion on nonviolent economy, training in nonviolence, theatre activities on peace and nonviolence are some of them. On the 2<sup>nd</sup> of October the yatra can culminate into a Gandhi Jayanthi Carnival with music, theatre, exhibition, discussions, etc. Let's use this opportunity to bring the agenda of justice, peace and nonviolence in the forefront and push *violence into history*.

I am sure your active involvement and participation in this program will add colour to the entire program.

With warm regards  
Rajagopal.P.V

## LAUNCHING IN 2021 A CAMPAIGN ON NONVIOLENT ECONOMY

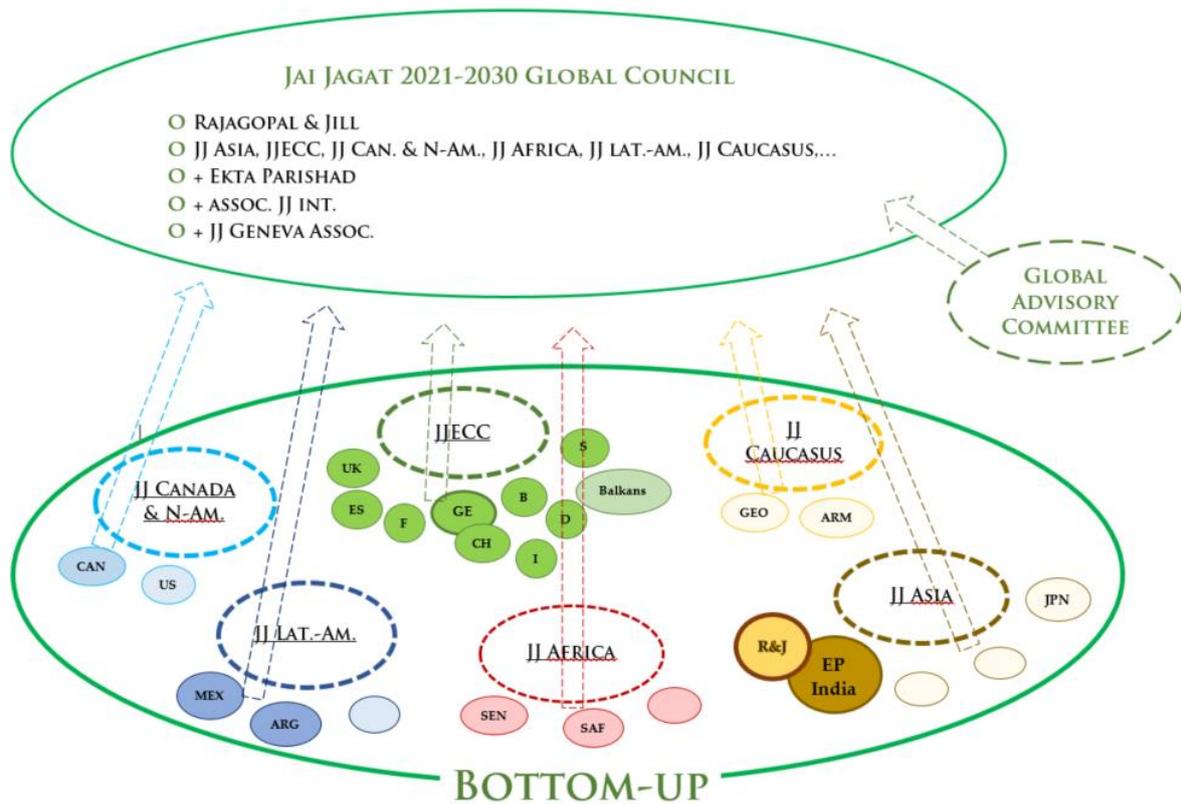
- The promotion of a nonviolent economy means also the search for an holistic approach for the post-Covid society
- The campaign should **promote training and actions** at local, national and regional level
- It is recommended to set up a **specific group for the coordination** of the global campaign at the different levels and for the exchange of experiences between them

# JAI JAGAT : MOVEMENT & ORGANIZATION

The issues of the organization of the movement, governance and decision-making, lack of resources and funding, communication, and advocacy were discussed. The debate centred on the implicit tension between structure and movement. A movement doesn't require too much structure for local actions as coordination and communications is done at the national level. But an international campaign requires better coordination being based on common goals and common strategies. Structures enable better networking through the knowledge of each other.

The need for a steering group at the global level was expressed and a role for Association Jai Jagat International confirmed.

The panel decided on the need for a Working group, that should develop as soon as possible a structural and decision making model for Jai Jagat 2021-2030.



## TOPICS & WORKING GROUPS FOR FURTHER DEVELOPMENT

- It is recommended to create working groups, addressing some key questions and issues coming out of evaluations and planning process
- It is recommended to organize working groups as much as possible on a transversal base, and, if more appropriate, on a national/regional base
- For some issues, discussion papers, proposals or resource persons are available
- Activists and friends of Jai Jagat are invited to join working groups and subgroups.

If you would like to participate in one or more working groups, please contact : [jaijagat2021to2030@gmail.com](mailto:jaijagat2021to2030@gmail.com)

### I. ACTIONS

Co-pilots (proposed) : Sonia Deotto & Jill Carr-Harris

1. WG to stimulate and coordinate the development of action plans for the short, medium and long term at local, national, regional and global levels and to stimulate the development of specific strategies from within their local contexts.
2. WG on criteria for local/national marches, actions and groups to become allies of Jai Jagat and on means to identify such partnerships and create visibility for a growing movement.

**+ Nonviolent economy campaign Coordination (2021)**

### II. CHANGE

Co-pilots (proposed) : Reva Joshee & Philippe Blancher

3. WG on goals and strategies (further development)
4. WG on non-violence, the reference to Gandhi and on Gandhian political and social process of change & positive examples as a source of inspiration & search for truth
5. WG on the ecocentric approach based on nonviolent economy
6. WG on change makers, youth and cultivating alternate vision: inclusion of youth in all aspects of JJ.

### III. COMMUNICATIONS

Co-pilots (proposed) : Aneesh Kumar & Monica E. Acevedo

7. WG on streamlining and coordination global communications and between regions and at local levels, with attention for ethics and values in relation to some media or some ways of communication.

#### IV. ADVOCACY

Co-pilots (proposed) : Ramesh Sharma & Benjamin Joyeux

8. WG looking into issues concerning advocacy at global level and coordinating between regions & tap existing capacities and knowledge.
9. WG on resource area for facts and information → case studies and advocacy based on facts so that strategy is measured against what needs to change!
10. WG on how to change: non-violence & linking internal and external change (walk the talk) → case studies

#### V. ORGANISATION, COORDINATION & RESOURCES

Co-pilots (proposed) : Rajagopal PV & Erik Todts

11. WG on steering and coordination at international level and on the future role of Association JJ International.
12. WG on resources and fundraising, and the challenge to work with less funds (building up resources with respect for locally based approaches) and on transparency.

**We would like to warmly thank for their loyalty to Jai Jagat, their enthusiasm, inspiration and contributions to the evaluations and/or the planning process, reports and proposals, among others:**

Aneesh Kumar, Barbara Van Paassen, Claire Lhermitte, Corina Fuks, Ginnie Wollaston, Irakli Kakabadze, Leigh-Ann Ingram, Lorena Julio, Luc-André Defrenne, Margrit Hugentobler, Mohsin Wallee, Nabil Singh (Garry), Nicolas Paton Philip, Philippe Blancher, Rajagopal PV, Ramesh Sharma, Rann Singh Parmar, Reva Joshee, Riya Rachel Simon, Rodrigo Del Pozo, Sonia Deotto, Yogesh Mathuria, and all the Indian and international marchers.

The planning subgroup,

Jill Carr-Harris, Monica E. Acevedo, Janmejay Singh, Alain Dangoisse, Benjamin Joyeux, Erik Todts

Jan. 30th 2021  
March 24th 2021

## PROPOSED TIMELINE

Jan. 30 <sup>th</sup> 2021	<b>STEPPING STONES FOR A DECADE FOR CHANGE WITH JAI JAGAT</b> <b>Presentation of the Recommendations for further Development &amp; Planning</b>
March 24 <sup>th</sup> 2021	<b>Regional Jai Jagat Coordinations give feedback on the Recommendations</b> <ul style="list-style-type: none"> <li>➤ Comments &amp; amendments</li> <li>➤ Validation (by consensing)</li> <li>➤ Launch of Working Groups</li> </ul>
March → December 2021	<b>Further planning of Jai Jagat 2021-2030</b> Transversal Working groups & Regional Coordinations, regular meetings
June	Status meeting (all working groups) Global Coordination in place
December	<b>Global Forum (TBC)</b> Sharing inputs and outputs from working groups, from the nonviolent economy campaign and from local actions and marches
Aug. 6 <sup>th</sup> – Oct. 2 <sup>nd</sup> , in particular from Sept. 21 <sup>th</sup> 2021	<b>Local marches and actions</b>

### More background information on evaluations and planning process :

- Final Report of the Evaluations of the Jai Jagat 2020 Campaign (23-11-2020) or a short summary
- Recommendations for Further Planning and Development - Interim Report, session of Dec. 9th (21-12-2020)
- Addendum to the Interim Report, with Key Questions and Issues

These documents are available on simple request at : [jaijagat2021to2030@gmail.com](mailto:jaijagat2021to2030@gmail.com)



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